



Fall 2019 VEC Workshop Series

Winning Strategies for Raising Funds from Individuals

Tuesday September 10, 9:30 AM – 12:00 PM

This session will highlight how to get your (reluctant) board members involved in fundraising. Additionally, it will give an overview of how a peer-to-peer strategy might fit into your fundraising plan and increase your donor base.

Presenters: Peter Caputo and Megan Jankie

Location: RSVP office, 901 East 8th Ave., Suite 200, King of Prussia, 19406

Tickets: <https://www.eventbrite.com/e/winning-strategies-for-raising-funds-from-individuals-tickets-64546586578>

Social Media: Why and How to Get the Most out of Your Time and Money

Tuesday Oct 8, 9:30 AM – 12:00 PM

In this workshop we will discuss the many Why's of Social Media. We will go into each major platform to show resources available and discuss some actual case studies for each platform. We will consider what time commitment you need for this avenue of marketing. We will also discuss general analytics for each platform, as time allows.

Presenter: Rick Simmons

Location: RSVP office, 901 East 8th Ave., Suite 200, King of Prussia, 19406

Tickets: <https://www.eventbrite.com/e/social-media-why-how-to-get-the-most-out-of-your-time-money-tickets-68294688251>

Strategies for Effective Nonprofit Leadership

Tuesday Nov 12, 9:30 AM – 12:00 PM

Does your nonprofit have strong leadership? Are you utilizing your resources to the fullest extent? How are decisions made and implemented? This workshop will focus on the characteristics of strong leadership and the skills required to grow and move your nonprofit forward. Ineffective leadership has consequences that could limit your mission. This is an interactive session, so come with your questions and personal examples of leadership challenges. At the end you will walk away with strategies to strengthen your nonprofit's leadership.

Presenters: Ron Gawel and Marla Hexter

Location: RSVP office, 901 East 8th Ave., Suite 200, King of Prussia, 19406

Tickets: <https://www.eventbrite.com/e/strategies-for-effective-nonprofit-leadership-tickets-68787054933>



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