



Spring 2021 VEC Workshop Series: *Taking Charge of Your Future*

Volunteer Executive Consultants (VEC), a program of RSVP that provides free managerial consulting and educational services to existing and potential nonprofits in the Greater Philadelphia area is offering **FREE** online seminars focusing on how nonprofits can take charge of their future as we move past COVID. **All sessions will be held from 10:00 am to 11:30 am.**

Engaging Volunteers and Keeping them Engaged – March 24

Volunteers are the key to successful mission impact in the communities that we serve. Finding the right candidates and keeping them engaged with our organizations can be a challenge. We will discuss how to recruit volunteers to ensure that you are attracting the best candidates and identify the essential steps to strengthen the connection between the volunteer and your organization. Explore how to develop an effective volunteer engagement strategy.

Presenter: Sheri Wilensky Burke, VEC Program Manager, RSVP; President, Sheri Wilensky Burke Consulting LLC has 30+ years of experience working with national and community-based nonprofit organizations. As a consultant and trainer, Sheri empowers organizations to develop volunteer-based projects and volunteer leaders, by providing a common-sense approach to volunteer engagement and breaking down complex issues into simpler, manageable parts.

To register: <https://vec-rsvp-vol-engagement.eventbrite.com>

Exploring Sustained Collaboration – April 20

Nonprofit organizations' work can take a variety of formal structures, ranging from affiliations and networks all the way to formal mergers. This spectrum of options, collectively called "sustained collaborations," has become an increasingly important tool for amplifying impact and increasing organizational sustainability. We will deep dive on the topic of sustained collaboration, including the different forms collaboration can take, when and why to consider these opportunities (including organizational, client, and community benefits), how to assess your organization's readiness, and steps to take to begin exploring the process.

Presenter: Lindsay Kijewski is Manager [SeaChange-Lodestar Fund for Nonprofit Collaboration](#), a national fund supporting nonprofits exploring or implementing sustained collaboration work. At SeaChange Capital Partners, she works with the [Greater Philadelphia Nonprofit Repositioning Fund](#) and SeaChange's field-building initiatives, including the national [Sustained Collaboration Network](#).

To register: <https://vec-rsvp-collaboration.eventbrite.com>

Success Depends on You! WHY and HOW to Measure Program Effectiveness – May 19

Participants will discuss how success is measured within your organizations and learn how to plan, execute, and measure program outcomes and meet stakeholder objectives. Nonprofits define success differently depending on purpose, mission, and sector; but there are common threads that can be helpful in achieving strategic plan goals and meeting important mission objectives. Participants will leave with concrete strategies that can be adapted to fit your particular needs and goals in order to succeed.

Presenters:

- **Ed Green** joined VEC in 2014 following a fifty-year career in both corporate and academic positions, retiring from both Lockheed Martin and Penn State. His corporate experience includes a number of senior leadership positions and twice received corporate-level awards for management achievement and excellence in meeting project objectives.
- **Elaine Green** joined VEC in 2018 and has decades of experience planning, managing, and presenting programs for nonprofits in the adult literacy field. She has contributed to several national, state and local educational initiatives and served on Boards of government and nonprofit agencies.
- **Sylvia Lifschitz, Ph.D.** has been a member of VEC since 2014. She spent 30 years as a consultant to the healthcare industry, working mainly with pharmaceutical companies on marketing research projects to measure the effect of potential drug trial outcomes on new product success.

To register: <https://vec-rsvp-measure-effectiveness.eventbrite.com>

VEC is grateful to our sponsors

