VEC Workshop Series 2021

RSVP’s Volunteer Executive Consultants (VEC) provide managerial consulting and educational services to existing and potential nonprofits in the Greater Philadelphia area at no charge. VEC is offering its latest interactive workshops this fall. All workshops are scheduled for 10:00am – 11:30am.

Questions? Contact Sheri Wilensky Burke, VEC Program Manager sherib@rsvpmc.org or 610-834-1040 x135.

Meet the Funders, September 21, 2021
Join us for the funders’ points of view about the current state of philanthropy as well as what funders are looking for when evaluating program support. This session offered via Zoom will provide a moderated panel discussion featuring a variety of area funders followed by audience Q&A.

Learn more and register: https://vec-rsvp-meet-the-funders.eventbrite.com

The Sum is Greater Than the Posts: Social Media Done Well, October 19, 2021
Social media is not a standalone program but one channel to deliver your Marketing & Communications strategy. This session offered via Zoom will begin with reviewing why a clear strategy is so important for successful social media campaigns, then will explore how to choose the platforms, content, resources and tools to sustain an effective social media program.

Learn more and register: https://vec-rsvp-social-media.eventbrite.com

You Can’t Predict the Future … But You Can Prepare for It!, November 16, 2021
Explore the concepts of scenario planning and how to apply it to your organization with a hands-on exercise at this session via Zoom. Scenario Planning is a process that envisions possible future states based on today’s trends and uncertainties, but unlike strategic planning, it considers likely as well as unlikely futures, ensuring your organization is prepared for even the most improbable outcomes. We will help you construct plausible scenarios that your organization may face in the near to medium term, anticipate the needs of the populations you serve and prepare your organization to meet the future.

Learn more and register: https://vec-rsvp-scenario-planning.eventbrite.com

VEC is grateful to its sponsors.